

FOR IMMEDIATE RELEASE

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CONTACT:
Cristie A. Snyder: 216.443.3707
csnyder@cuyahogacounty.us

**NO TIME TO WASTE! REGISTER FOR FREE RECYCLING SEMINAR FOR
BUSINESSES, SCHOOLS AND NONPROFITS ON JUNE 4**

May 15, 2018 – Cleveland, Ohio – Today’s employees demand more recycling options in the workplace than ever before – whether they work in a traditional office, school or nonprofit. Sadly, oftentimes employers don’t know what to do or how to structure a recycling program that works. The Cuyahoga County Solid Waste District solves that problem with a free and open-to-the-public “Waste & Recycling Sense for Business” seminar on June 4 from 5 p.m. to 7:30 p.m. at District headquarters at 4750 East. 131st Street, Garfield Heights. Register at https://cuyahogarecycles.org/biz_seminar_June4.

The two-part session is comprised of *Successful Recycling in Your Workplace* from 5 p.m. to 6:30 p.m. and *Negotiating Waste and Recycling Services* from 6:30 to 7:30. Participants may register for one or both sessions.

In *Successful Recycling in Your Workplace*, attendees will learn how to conduct a waste audit and analyze the results along with how to choose indoor waste receptacles and signage. Other topics include:

- Choosing a waste hauling and recycling company.
- Best practices for educating employees, students and visitors about the program.
- Tips for changing current recycling behaviors to more successful activities.
- How to market your recycling program to stakeholders.
- Keeping your recycling program sustainable.

In *Negotiating Waste and Recycling Services* group leaders will focus on:

- What do those contract terms and conditions mean?
- Types of contracts.
- Explanation of fee structures.
- Best practices for structuring an agreement best suited for your organization.

The sessions are led by the District’s Business Recycling Specialist Doreen Schreiber. Schreiber is a seasoned waste management specialist with over 15 years of industry experience. She has been helping businesses implement cost-effective and environmentally-friendly waste management programs since 2006. Schreiber also is certified as a Zero Waste Business Associate through the United States Zero Waste Business Council.

About The Cuyahoga County Solid Waste District

The Cuyahoga County Solid Waste District is the public agency helping the people of Cuyahoga County reduce, reuse and recycle at home, at work and in their communities. We serve as the leading resource in the County for information, expertise and programs that support sustainable materials management

and reduce the environmental impact of waste. Visit www.CuyahogaRecycles.org or call 216.443.3749 to learn how to recycle in your community and discover other recycling and disposal options.

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For more information contact Cristie Snyder at 216.443.3707 or csnyder@cuyahogacounty.us