



## COMMUNICATION & COMMUNITY CONFIDENCE

It is my firm belief that communication is not only at the heart of our being able to function as a community, it is central to our feeling of trust in one another and confidence that each of us is fully vested in our city.

### COMMUNICATION

In the past 4 1/2 years, we have come a long way in improving the quality and quantity of information sources available to our residents: a new website; an updated newsletter, now distributed four times a year; the annual *Take A Look At Parma Heights* magazine; the institution of the CodeRED advanced warning system; our city Facebook page; the mobile app PARMA HEIGHTS and, just this month, the installation of a new electronic sign in front of City Hall.

### Participation

However, information is only one path to a feeling of community, the other is participation. As we continue to strive to keep you abreast of events and important information, your participation completes the circuit and helps us to key in on the issues that are most important to you. Participation can take place in a number of ways, for example: joining a club (surrounding our new sign and the façade of City Hall are beautiful plantings courtesy of our Parma Heights Garden Club), taking in a show at the Cassidy Theatre, supporting our local businesses, attending a sporting event in one of our beautiful parks, or even coming together with your neighbors to pay your respects at the Flags of Honor display which will again grace the green by our Gazebo during our Weekend in the Commons.

### A Unique Opportunity

The city has been awarded a \$75,000 Transportation for Livable Communities (TLCI) grant, targeting Pearl Road for a detailed study to determine future development goals for this critical corridor. "Complete and Green Streets"

projects have been shown to stimulate local economies, raise land values, increase safety and have a positive environmental effect.



One of the first steps in the TLCI process, conducted by the engineering firm of Hatch Mott MacDonald, is to survey residents on their use of and opinions about Pearl Road. I invite you to participate in this process by completing the Pearl Road Corridor Survey found on pages 5-6 of this newsletter and return it to City Hall by mail or in person. You are also invited and encouraged to attend the three public meetings planned for lat-

er this year to discuss this comprehensive project and to share your insights.

### UNDER CONSTRUCTION

This year has seen a number of new businesses coming to Parma Heights and we extend a warm welcome to all of these new members of our community. The new shops on Pearl Road that Economic Development Director Joe Sebes covers in his section are plainly visible, but the Tri-C expansion off York Road is somewhat hidden from sight.

### Tri-C Expansion

Construction is well underway for the new Public Safety Center of Excellence on the Tri-C Western Campus. Classes are scheduled to begin in August of 2014 at the site of the former Crile Elementary School which is now being expanded to house the new Center. The \$10.1 million facility, with classrooms in Parma Heights and outdoor components in Parma, will serve first responders from the surrounding 12 county area. The renovations to Crile include reconfiguration of ten classrooms capable of accommodating up to 44 students each and the construction of an indoor shooting range and locker rooms.

### New Event Center

You can't miss the activity taking place in the former Integrity truck building. Originally purchased by Drifter

Sport Bag, Inc. as part of their world headquarters which is still located on Pearl Road, this building on the adjacent parcel has now changed hands and will become an event venue called the Malloy & Esposito Celebration Center. The extensive \$1.3 million indoor/outdoor renovation is moving along under an accelerated schedule, with hopes that the new hall for party rentals will be open as early as fall, 2014.



### **Major Retailer**

Also highly visible is the construction underway on W. 130<sup>th</sup> Street for a major new retailer coming to Parma Heights – Discount Tire. With more than 875 stores in 28 states, Discount Tire is the world’s largest independent tire and wheel retailer. Interestingly, the company was founded in 1960 by Bruce T. Halle who rented a storefront in Ann Arbor, MI with only six tires comprising his entire inventory! Growing from a small storefront not unlike the ones we have on Pearl Road, Discount Tire serves as an example of what can be accomplished when ingenuity, hard work and good fortune combine.

### **A BUSY YEAR AHEAD**

This year is promising to be a very busy one here in Parma Heights. A number of other projects are in the planning stages and are expected to be finalized in the next few months. We will continue to keep you informed as details are made available to us.

### **RECOGNITION**

The 2014 “Rating the Suburbs” edition of *Cleveland Magazine* includes a pop-up on page 154 featuring our city. The proximity of our neighborhoods to our parks is cited as a major contributor to the 22.4% increase in the median home sale price in our city between 2012 and 2013. Realtor Arlene Kamak of Century 21 DePiero and Associates is quoted as saying that Parma Heights is “going through a turnaround now, with younger people coming in because they want to own a home within walking distance of the Metroparks.....It’s a lovely, peaceful area to drive through.”

I couldn’t agree more and I look forward to see you out and about - especially at our Weekend in the Commons in August - as we enjoy the summer months in the beautiful city we call home.

*~Mayor Michel P. Byrne*



# OHIO FLAGS OF HONOR

August 8-10, 2014

*Join us as we honor Ohio Servicemembers who sacrificed their lives in Iraq and Afghanistan*

**Opening Ceremony:**

**Friday, August 8<sup>th</sup> at 7:00 p.m.**

**Closing Ceremony:**

**Sunday, August 10<sup>th</sup> at 12:00 p.m.**

**in the Commons at the Gazebo**

*Flags will be on display during the Weekend in the Commons*

To volunteer, call or email Erin in the Mayor’s Office: 440.884.9600 x15  
or [mayorsoffice@parmaheightsoh.gov](mailto:mayorsoffice@parmaheightsoh.gov)

## RECREATION DEPARTMENT

### SWIMMING POOL

Summer and warm weather are finally here and our waterpark located in the Greenbrier Commons is now open. Pool hours are: Sunday-Thursday from 12:00-7:00 p.m., Friday and Saturday from 12:00-8:00 p.m. We offer adult/senior only open swim from 7:00-8:00 p.m. on Sunday, Tuesday and Thursday throughout the summer. Resident senior citizens (60 years and over) swim FREE during adult open swim hours.

### SOCCER REGISTRATION

Full Season Soccer registration will be held on Tuesday, July 1<sup>st</sup> and Thursday, July 10<sup>th</sup> from 6:00-8:00 p.m. at City Hall. There is a munchkin program for children born between August 1, 2008 and July 31, 2010 and the youth program includes children born between August 1, 2000 and July 31, 2008. Munchkin fees are: \$35/resident and \$45/non-resident while fees for the youth program are \$55/resident and \$65/non-resident.

### OUTDOOR MOVIE IN THE COMMONS

Our first Movie-in-the Commons for the 2014 season will be "Frozen" on Saturday, June 28<sup>th</sup> at 9:00 p.m. The second movie, "The Lego Movie," will be Friday, August 8<sup>th</sup> at 9:00 p.m. The movies will be shown in the area behind the tennis courts in Greenbrier Commons. Bring your chairs and blankets and enjoy the evening under the stars. If it is raining, the movie will be moved indoors to N.E.O. Soccer.

### WEEKEND IN THE COMMONS: AUGUST 8-10

Our annual Weekend in the Commons kicks off with the 7:00 p.m. opening ceremony of the Ohio Flags of Honor; followed by "The Lego Movie" at 9:00 p.m. on Friday, August 8<sup>th</sup>.

The annual Car Show will be at Yorktown Lanes on Saturday from 12:00-4:00 p.m.

There will be free admission to the pool with entertainment by the ever-popular Island Jeff from 1:00-4:00 p.m. on Saturday and 12:00-3:00 p.m. on Sunday.

Bands will be playing at the gazebo beginning Saturday, August 9<sup>th</sup> at 4:00 p.m. and again on Sunday, August 10<sup>th</sup> at 2:00 p.m. See band schedule in box on page five.

**Tom Moran Director**  
**440.884.9600 x37**

## PUBLIC SAFETY DEPARTMENT

*The Parma Heights Fire Department was proud to participate in the 20<sup>th</sup> Prom Promise at Valley Forge High School on May 14, 2014*



### GRILLING SAFETY

July is the peak month for grill fires and roughly half of the injuries involving grills are thermal burns.

Safety tips may seem like common sense to some but it never hurts to be reminded: only use grills outdoors, well away from the house, deck railings, from under eaves or tree branches; keep children and pets at least 3 ft. away; keep your grill clean by cleaning grease or fat especially from trays below the grill; never leave grill unattended; and always make sure your gas grill lid is open before lighting it.

Check the gas tank hose before using it for the first time each year by applying a light soap and water solution to the hose. A propane leak will release bubbles. If your grill has a leak, turn off the grill and get it serviced by a professional before using it again. **If you smell gas while cooking, immediately get away from the grill and call the fire department.** If the flame goes out, turn the grill and gas valve off and wait at least 15 minutes before re-lighting it.

### LIGHTNING SAFETY

If you can hear thunder, you are within striking distance. Lightning often strikes outside of heavy rain and may occur as far as ten miles away from any rainfall.

Remaining outside during a thunderstorm is not safe - go indoors. Stay away from windows and doors. Seek land and shelter if you are in or on open water.

If you feel your hair stand on end, that means lightning is about to strike. If you are outside and cannot get inside, do not lie flat on the ground but make yourself into a ball with your head between your knees and hands over your ears.

**If a person is struck by lightning, call 9-1-1 and get medical care immediately.**

**Brent Collins, Director**  
**440.884.9600 x37**

### PROPERTY MAINTENANCE REMINDERS

Spring finally arrived and summer is right around the corner! It's time to be outside, enjoy the beautiful weather and the season for yard work and home improvement projects. Our Property Maintenance Inspection Program continues, with the goal of preserving the quality of properties through ongoing and proper maintenance.

The following are typical property maintenance violations:

- ♦ overgrown lawns and shrubbery;
- ♦ noxious weeds;
- ♦ detached, sagging or malfunctioning gutters and downspouts;
- ♦ chipping and peeling paint on homes and garages;
- ♦ uneven sidewalks and driveways;
- ♦ house address numbers missing or not clearly visible from the street.

Also, remember to keep your lamppost in working order and lit nightly!

### CONTRACTORS

Parma Heights Ordinances require all contractors performing work in the city to be registered with the city. A call to the Building Department can verify if your contractor is registered. If they are not registered, they are required to do so before beginning any work. This protects our residents, ensures that contractors have liability insurance and provides the city with contact information if there are any problems.

Registration materials are available at the Building Department. Whether you are having a contractor do the work or you are going to tackle the project yourself, the Building Department can answer any questions you have regarding necessary permits.

### PERMITS

Building Permits ensure that the proposed work is in accordance with the applicable building codes. Qualified inspectors will make inspections as the work progresses. These inspections are at no extra cost, are made at the homeowner's convenience and, most importantly, verify the work is being done safely and correctly. Please obtain necessary permits prior to the start of your project and call the Building Department to verify their issuance.

### VACANT PROPERTIES

The city maintains a list of vacant properties. Many times neighbors are the best resource for information. Please contact the Building and Service Department if you suspect or know that a property is vacant and this information will be forwarded to an inspector for verification.

### SPECIAL WASTE COLLECTION EVENTS

The following Special Waste Collection Events will be held at the Parma Heights Service Garage in the Greenbrier Commons between 9:00 a.m. and 12:00 p.m.:

#### Household Hazardous Waste Saturday, July 12<sup>th</sup>

Accepting oil-based paints and products, fertilizers, pesticides and chemicals. Latex paint is NOT accepted.

#### Community Shred Event Saturday, July 26<sup>th</sup>

This free event provides a safe, secure, and convenient resource to shred confidential documents. Please limit documents to five grocery store bags or two copy-size paper boxes per family.

### Yard Waste Collection

Yard waste is collected from April 15<sup>th</sup> to November 30<sup>th</sup> on your regular collection day. Yard waste can be placed out either in brown paper yard bags or in a 32 gallon can clearly marked "Yard Waste". This includes grass clippings and leaves. Small branches may be cut & bundled with rope or twine. Bundles should not exceed 40 lbs. or 3 feet in length. Bundles should be placed to next to yard waste bags or cans.

### Saturday Refuse Drop Off

Excess household waste and yard waste may be dropped off at designated times at the dumpster located in the Service Yard in the Greenbrier Commons. Drop-offs take place the 2<sup>nd</sup> & 4<sup>th</sup> Saturdays of each month. Please contact the Service Department at 440.884.9607 if there any questions regarding an item for disposal.

### Waste Collection Cans and Bins

Cans and bins are to be stored in your garage or backyard and not in the front of your house where the neighbors can see them. Warnings and violations will be issued.

**Dennis Patten, Director**  
**440.884.9607**

## Pearl Road Corridor Survey

Survey Instructions: The City of Parma Heights is conducting this survey as part of NOACA's Transportation for Livable Communities Initiative (TLCI). The primary goal of the study is explore methods to improve the functionality, aesthetics, and marketability of Pearl Road within the City boundaries (from Snow Road southwest to W. 130<sup>th</sup> Street). For more information concerning this project, **or to complete this survey online**, visit [www.parmaheightsoh.gov](http://www.parmaheightsoh.gov).

1) Please choose each travel option that you regularly use to travel to and/or along the Pearl Road Corridor.

- Automobile
- Bicycle
- Walking
- Bus or public transportation

2) How often do you drive the Pearl Road Corridor?

- |              |               |                  |                 |
|--------------|---------------|------------------|-----------------|
| <u>Never</u> | <u>Seldom</u> | <u>Sometimes</u> | <u>Everyday</u> |
| 1            | 2             | 3                | 4               |

3) How often do you purchase goods and services from businesses located on the Pearl Road Corridor?

- |              |               |                  |                 |
|--------------|---------------|------------------|-----------------|
| <u>Never</u> | <u>Seldom</u> | <u>Sometimes</u> | <u>Everyday</u> |
| 1            | 2             | 3                | 4               |

4) What establishment or attraction on Pearl Road are you most likely to visit?

5) How safe do you feel driving/walking/bicycling on Pearl Road?

- |                    |               |             |                  |           |
|--------------------|---------------|-------------|------------------|-----------|
| <u>Very Unsafe</u> | <u>Unsafe</u> | <u>Safe</u> | <u>Very Safe</u> |           |
| 1                  | 2             | 3           | 4                | Driving   |
| 1                  | 2             | 3           | 4                | Walking   |
| 1                  | 2             | 3           | 4                | Bicycling |

6) Please identify the best portion of Pearl Road and why it appeals to you?

7) Please identify the worst section of Pearl Road and what makes it unappealing?

8) If you could make one improvement along the Pearl Road Corridor, what would it be?

9) What types of uses/development would you like to see on Pearl Road Corridor? Check all that apply.

- |  |   |
|--|---|
| <input type="checkbox"/> Residential   | <input type="checkbox"/> Mixed commercial-residential |
| <input type="checkbox"/> Retail        | <input type="checkbox"/> Mixed retail-office          |
| <input type="checkbox"/> Restaurants   | <input type="checkbox"/> Industrial/manufacturing     |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Civic/public                 |
| <input type="checkbox"/> Services      | <input type="checkbox"/> Other                        |
| <input type="checkbox"/> Offices       |   |

10) What are the most important issues facing the Pearl Road corridor? Check all that apply.

- |   |  |
|---|--|
| <input type="checkbox"/> Traffic                | <input type="checkbox"/> Mix of uses                       |
| <input type="checkbox"/> Pedestrian orientation | <input type="checkbox"/> Need for new development          |
| <input type="checkbox"/> Bicycle orientation    | <input type="checkbox"/> Overall appearance                |
| <input type="checkbox"/> Too much parking       | <input type="checkbox"/> Address undesirable/obsolete uses |
| <input type="checkbox"/> Not enough parking     | <input type="checkbox"/> Other                             |

## Pearl Road Corridor Survey

11) How do you rate the following elements of the Pearl Road corridor?

<u>Poor</u>	<u>Fair</u>	<u>Good</u>	<u>Excellent</u>	
1	2	3	4	Streetscape
1	2	3	4	Lighting
1	2	3	4	Signage and wayfinding
1	2	3	4	Condition of street pavement
1	2	3	4	Sidewalks
1	2	3	4	Traffic circulation and access
1	2	3	4	Bicycle accessibility
1	2	3	4	Pedestrian friendly
1	2	3	4	Mix of appropriate land uses
1	2	3	4	Overall appearance
1	2	3	4	Other

12) Please rate each of the following issues to improve Pearl Road. Please rate on a scale to 1 (Undesirable) to 5 (Desirable).

<u>Undesirable</u>					<u>Desirable</u>	
1	2	3	4	5		
1	2	3	4	5		Add landscaped medians, parkway trees, and other visual enhancements.
1	2	3	4	5		Add attractive signs to indicate locations of major attractions.
1	2	3	4	5		Improve architectural standards.
1	2	3	4	5		Improve traffic controls to reduce congestion and increase pedestrian access.
1	2	3	4	5		Improve public transportation.
1	2	3	4	5		Improve crosswalks, sidewalks and bicycle routes.
1	2	3	4	5		Improve and expand public spaces.
1	2	3	4	5		Improve connections to the Metropark trail system at Big Creek Reservation.
1	2	3	4	5		Organize corridor-wide events to better market the Pearl Road Corridor.
1	2	3	4	5		Create a "Town Square" on or adjacent to the existing Greenbriar Commons.
1	2	3	4	5		Place buildings near streets to bring more life to the street corridor.
1	2	3	4	5		Provide more green spaces.

13) Do you have any additional comments/suggestions regarding the improvement of Pearl Road?

14) How long have you been a resident of Parma Heights?

- less than 2 years     
  6 to 10 years     
  21 to 30 years     
  50 years or more  
 2 to 5 years     
  11 to 20 years     
  31 to 49 years

15) Your gender:  male       female

16) Your age:  24 or younger   
 25-34   
 35-44   
 45-54   
 55-64   
 65-74   
 75+

Thank you for completing the survey. Your ideas and thoughts will be used to make the Pearl Road corridor more appealing, safe and accessible. Contact Christine Hnat for additional questions at (440) 884-9600 x32

Please return surveys to:  
 Community and Economic Development Department  
 City of Parma Heights  
 6281 Pearl Road  
 Parma Heights, OH 44130

## Economic Development Department

As Mayor Byrne mentioned, we have several new businesses filling our storefronts on Pearl Road. Welcome to:

- ◆ Corner 42 Sports Bar & Grille, 6249 Pearl
  - ◆ L.A. Vapor, 6275 Pearl
- ◆ Farmers Insurance, 6285 Pearl, #3
- ◆ Scotty Tees Screenprinting, 6587 Pearl
  - ◆ Sun Tone, 6444 Pearl
  - ◆ Deco Alterations, 6489 Pearl
- ◆ Learn It Systems, 6500 Pearl, #206

A new restaurant, The Brew House, has opened at 6395 Pearl Road featuring a totally revamped dining room, bar and outdoor patio for al fresco dining. The Brew House features an expanded bar with a wide variety of craft beers and appetizers, along with lunch and dinner menus with options ranging from burgers to pizzas to steaks. The extensive interior renovations include a stage for live music, intimate seating and a fireplace.

For a full list of Parma Heights businesses, visit our website at [www.parmaheightsoh.gov](http://www.parmaheightsoh.gov) and click on the Shop Parma Heights icon! You can search for a specific business or browse by category.

The Cuyahoga County Storefront Renovation Rebate Program is underway and building owners interested in taking part should contact the Community & Economic Development Department at 440.884.9600 x32 for complete details.

We extend a “thank you” to the following businesses who are currently participating in the program:

**Dragon Gate** – Signage and brick façade completed

**Northern Ohio Eye Center** – Signage in progress

**Southwest Animal Hospital** – ADA accessible entrance in progress

**Twin Lakes Office building** – Window replacement in progress

By making positive improvements to enhance the visibility of their structures, these property owners are contributing to the viability of our business district and making major investments in our community.



**Joseph E. Sebes, Director**  
440.884.9600 x32

## Senior Center

The Parma Heights Senior Center is located at 9275 North Church Drive on the first floor of the Educator Apartment building.

### ACTIVITIES

There are many FREE daily activities offered to seniors 60 years of age or older, including low-impact aerobics, walking clubs and chair yoga. There are also less strenuous activities like bingo, crafts, card-making and a book club. The Senior Center shows a movie, usually twice a month, that all ages are welcome to attend. Additionally, there are blood pressure screenings, informational speakers and other various programs each month. A hot meal is available at noon each day Monday through Friday.

### TRANSPORTATION

The Senior Center provides transportation from residential homes or from the Senior Center to area hospitals, medical buildings, grocery stores, beauty and barber shops, drug stores and other destinations. To schedule a transportation appointment, call 440.888.4416.

### COMMUNICATION

The Senior Center newsletter is published each month. It can be found on the city website online at [www.parmaheightsoh.gov](http://www.parmaheightsoh.gov) or at City Hall in the main lobby. Copies of the newsletter are also available at the Senior Center. To be added to the mailing list, please call 440.888.4416.

**Judy McLaughlin, Director**  
440.888.4416

**BAND SCHEDULE**

**AUGUST 9-10**  
**WEEKEND in the COMMONS**

<b>SATURDAY</b>	<b>SUNDAY</b>
<b>4:00-5:30 p.m.</b> <b>Ronnie Fiorentino</b> <i>(Rat Pack Era)</i>	<b>2:00-4:00 p.m.</b> <b>Tom Mrocza &amp; The Music Box</b> <i>(Polka)</i>
<b>6:00-8:00 p.m.</b> <b>Shady Drive</b> <i>(Blues/Rock)</i>	<b>5:00-7:00 p.m.</b> <b>Liverpool Lads</b> <i>(British Invasion)</i>
<b>9:00-11:00 p.m.</b> <b>The Soul Men</b> <i>(Blues Brothers Band)</i>	<b>8:00-10:00 p.m.</b> <b>Cleveland's Breakfast Club</b> <i>(80's Tribute)</i>



City of  
*Parma Heights, Ohio*

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## MARK YOUR CALENDAR...DATES TO REMEMBER

Pool and Waterpark NOW OPEN Daily at 12:00 p.m. in the Commons

June 13-29	“Damn Yankees”		Cassidy Theatre
June 29	Movie in the Commons: “Frozen”	9:00 p.m.	Commons
July 1 & 10	Soccer Registration	6:00-8:00 p.m.	City Hall
July 12	Household Hazardous Waste Event	9:00 a.m.-12:00 p.m.	Service Garage
July 26	Community Shred Event	9:00 a.m.-12:00 p.m.	Service Garage
July 27	Outdoor Concert: Frank & Dean	6:30 p.m.	Gazebo
August 3	Gazebo Gallop 5k Run/Walk & Kids Dash		
August 3	Outdoor Concert: Don DiSantis	6:30 p.m.	Gazebo
August 8	Movie in the Commons: “The Lego Movie”	9:00 p.m.	Commons
August 8-24	“The Seven Year Itch”		Cassidy Theatre
August 9-10	<b>Weekend in the Commons</b>	<b>5:00-11:00 p.m.</b>	<b>Commons</b>
August 17	Outdoor Concert: Fred Sivillo	6:30 p.m.	Gazebo
August 23	Recycle Your Computer Event	9:00 a.m.-12:00 p.m.	Service Garage
August 24	Outdoor Concert: Al Battiselli	6:30 p.m.	Gazebo
August 31	Outdoor Concert: Eddie and the Edsels	6:30 p.m.	Gazebo

## YOUR CITY COUNCIL



Marie Gallo  
Council President  
Ward 4



Jim McCall  
Council Pro-Tem  
At-Large



Renee Everett  
Ward 1



Lesley DeSouza  
Ward 2



JoAnn Koch  
Ward 3



Anthony Stavole  
At-Large



Robert Verdile  
At-Large

440.884.9600 x35 or [council@parmaheightsoh.gov](mailto:council@parmaheightsoh.gov)